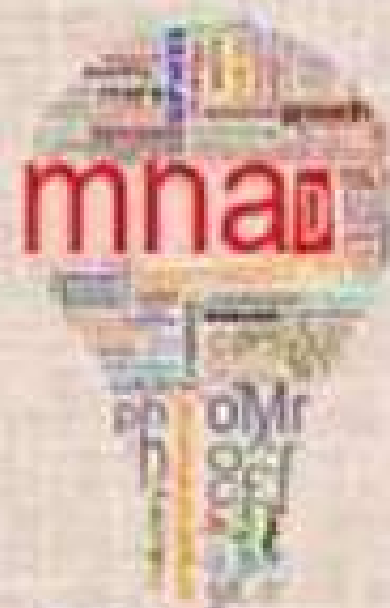


Expert Session on

MARKETING IN THE AGE  
OF IMAGINATION:

REIMAGINING STARTUP  
BRANDING



Date: 07-11-2025

Time: 10.00 a.m. to 01.00 p.m.

Venue: PPSU Auditorium



Expert:

**Dr. Suresh Malodia**

Associate Professor, Associate Dean  
– Knowledge, MICA, Ahmedabad

### MODERATORS

Patron:

**Dr. Parag Sanghani**

Provost, PPSU

Chief Patron:

**Dr. Abhishek Parikh**

Associate Dean, SLM